stackable credentials

TIER 4–5
INDUSTRY FUNDAMENTALS

5.
INDUSTRY-SPECIFIC TECHNICAL

4.
INDUSTRY-WIDE TECHNICAL

TIER 1–3
BASIC TRAINING

3.
WORKPLACE REQUIREMENTS

2.
ACADEMIC REQUIREMENTS

1.
PERSONAL EFFECTIVENESS
stackable credentials

Tier 6–8: Job-Specific Skills/Credentials
- Tier 8: Occupation-Specific Requirements
- Tier 7: Occupation-Specific Technical
- Tier 6: Occupation-Specific Knowledge Areas

Tier 4–5: Industry Fundamentals
- Tier 5: Industry-Specific Technical
- Tier 4: Industry-Wide Technical
- Tier 3: Workplace Requirements
- Tier 2: Academic Requirements
- Tier 1: Personal Effectiveness

Tier 1–3: Basic Training
- Tier 2: Academic Requirements
- Tier 1: Personal Effectiveness
industry demand vs. educational pipeline
6500 employees

4000 job titles
demand
6-10 years
3-5 years
1-2 years
ready now
buy  build
borrow