Arizona Rural Policy Forum
August 7, 2015
Arizona Comes of Age

The Arizona We Want

The Arizona We Want 2.0
The Case for Action

Vision 2025
Coming Soon
The Arizona We Want 2.0

How one corporation, CopperPoint Mutual Insurance Company (formerly SCF Arizona), responds to a changing Arizona, supporting the wants and desires of Arizona’s people, economy and communities.

As a private corporation, we have a fiduciary responsibility to our policyholders and our company. But we also have a moral duty to our employees, citizens and the communities we serve. We take that duty very seriously. This report shows that while we, as a corporation, can’t do everything, we can do some things to improve our community, city, county and state.

The Arizona that our citizens want is also The Arizona We Want!

The Arizona We Want 2.0

Historically, cities are shaped by a combination of shared values, smart planning, diverse public participation and persistent execution. Tucson has long been committed to the importance of these principles.

But economic development is dynamic. In the 1950’s and 1960’s, Arizona’s economy and quality of life were driven by the Five C’s - cattle, citrus, copper, cotton and climate. Today, Tucson’s economy relies on the Five T’s - technology, trade, transportation, tourism and teaching. These key drivers are the foundation for Tucson’s future, one that builds on the City’s unique strengths and geographic location.

This report describes how closely the goals of Tucsonans reflect those of all Arizonans.

The Arizona We Want 2.0

St. Luke’s Health Initiatives (SLHI) is a large public health foundation in Arizona.

Its mission is to inform, connect & support efforts to improve the health of individuals & communities in Arizona. SLHI seeks to be a catalyst for community health.

In our work, we are involved in activities that intersect all 8 goals outlined in the Arizona We Want.
The Arizona We Want provides a common framework and long-term goals to connect our activities.
The Arizona We Want Strategy

Support and promote local community efforts to shape their own future.
• Support existing efforts such as Focus Future, Freeport CPPs

• Connect to larger movement and shared goals

• Expand local capacity

• Transfer new ideas and models
Open online community
Profiles and Stories
Key Indicators
Events Calendar
Workshops and Events
Statewide mapping

The Arizona We Want Exchange
The Arizona We Want Exchange is an open, online community that connects individuals, groups, organizations and elected officials who are working toward the Citizen Goals. Members can identify and reach collaborators, give or get advice and promote or find events. Together, we hope to connect, engage and inform our leaders and citizenry on what matters, and what individuals, organizations and communities are doing to achieve The Arizona We Want. Our vision is for citizens and leaders to share a common roadmap for Arizona’s future.

You can sign up and log in to the network on the right hand side of this page.

Currently, this website is being tested by a small group of Arizonans. By October 2015, we will have launched the Exchange in ten communities around the state. Eventually, the Exchange will be statewide.
**Base**

<table>
<thead>
<tr>
<th>Name</th>
<th>Megan Fisk</th>
</tr>
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<tbody>
<tr>
<td>Zip Code</td>
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<td>Citizen Goals</td>
<td>Education, Job Creation, Infrastructure, Healthcare, Environment &amp; Water, Community Involvement, Citizen Engagement, Young Talent</td>
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<tr>
<td>Citizen Goals</td>
<td>I work at the Center for the Future of Arizona on all of these efforts and manage this website.</td>
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EXPECTMORE EXAMPLE

VIEWING TOPIC 1 (OF 1 TOTAL)

CREATE NEW TOPIC IN "EDUCATION"
Community Value

• **Amplify** your story to assist economic and resource growth

• **Share ideas** and grow them in your community and across the state

• Join the **larger movement**

• **Be recognized as a force** for achieving the Arizona We Want