



to Flagstaff

Verde  
Verde Canyon

Oak Creek Canyon

# VERDE VALLEY

REGIONAL  
ECONOMIC ORGANIZATION

Cla  
Jel

Mingus Mountain

Cottonwood

to Prescott

to Flagstaff

Area in detail

Camp Verde exit 287

to Flagstaff

***A regional collaborative resource  
building sustainable economic  
prosperity.***

***Provides access to resources for  
regional business creation, attraction,  
retention, and expansion.***



to Flagstaff

Week on

# VERDE VALLEY

R E G I O N A L  
E C O N O M I C O R G A N I Z A T I O N

Verde

Mingus Mountain

to Pre

Flagstaff

to Phoenix

Area in detail

ARIZONA

Camp Verde exit 287

A map of Arizona with a box highlighting the Verde Valley region. A large green and purple graphic element is overlaid on the map, pointing towards the Verde Valley area. A north arrow is also present.

# Revolving Loan Fund



# It's About . . .

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- **Economic Development**
  - Jobs and Opportunities
  - Wealth Creation
  - Better Quality of Life
- **Partnerships and Collaboration**
- **Consensus Building**
- **Doing what's right for our communities and region**



# Loan Types and Amounts

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## R-BEG – \$200,000

- Loans up to \$200,000
- Job creation and retention

## R-MAP - \$500,000

- Loans up to \$50,000
- Less than 10 fte employees
- Conventional funding not available
- Job creation and retention



# Technical Assistance

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## USDA Grant – \$105,000

- **Business plan development**
- **Marketing plan development**
- **Financial planning**
- **In partnership with Verde Valley resources:  
SBDC, NACOG, Yavapai College, BAC, NAU,  
SCORE, NACET, and others**



# Terms

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- **Minimum \$25,000**
- **Gap financing**
- **Requirement of job retention and creation**
- **Three – four years**
- **Competitive terms - variable rate based on term and risk**
- **Fees apply**



# VVREO Loan Success

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- **Predator Zip Line - \$150,000**
- **Fire Mountain Wines - \$50,000**
- **The Vineyards Bed and Breakfast - \$45,000**
- **State Bar - \$50,000**
- **Ranch 707 - \$40,000**
- **RC Autoglass AZ**
- **Galina Fine Jewelers**

**\$460,000**

**Lent to Date**



**VERDE VALLEY**  
REGIONAL  
ECONOMIC ORGANIZATION

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ARIZONA