

AUGUST 8-9, 2019

ACA & SBDC PARTNERSHIP 2019 Rural Policy Forum



ACA MISSION

The mission of the Arizona Commerce Authority is to grow and strengthen Arizona's economy and facilitate the creation of quality jobs for its citizens by attracting and supporting business in high-growth industries throughout the state. Why? Because a vibrant, diverse, state-wide economy means increased opportunities for our citizens.

It's about helping people.



ATTRACT

Recruit out-of-state and international companies to establish operations in Arizona



EXPAND

Work with existing Arizona Companies to grow their businesses here and beyond



CREATE

Partner with entrepreneurs to create new Arizona businesses in targeted industries

CURRENT FIVE-YEAR GOALS



JOB CREATION

Lead efforts to create **80,000** projected new jobs with a focus on high-wage target industries.



WAGE GROWTH

Increase average wage of the jobs created to **150%** of the state's 2017 median wage.



CAPITAL INVESTMENT

Attract **\$7 billion** in capital investment to Arizona.



ENTREPRENEURIAL VITALITY

Elevate Arizona to a **top-five state** as measured by entrepreneurial density, funding and connectivity.



INCREASED EXPORTS

Expand export revenues across target industries by **25%** over five years.

SMALL BUSINESS SERVICES



SMALL BUSINESS SERVICES

Arizona is home to nearly **500,000** small businesses.

The ACA offers a wide range of programming to support entrepreneurs and small business owners



- Small Business Ombudsman
- Small Business Checklist
- Film & Digital Media
- Arizona MEP
- ExporTech
- AZ STEP

ACA / SBDC PARTNERSHIP

For the first time, the ACA is partnering with Arizona's rural Small Business Development Centers (SBDC)



- ACA is providing training to SBDC partners on state offerings, including:
 - Tax Credits
 - AZ MEP
 - Exports
 - Workforce
- Enhances marketing efforts and reach of the SBDCs with social and print media.
- Provides additional resources to Arizona small businesses.

